

Find out how the best managers use recognition to engage their people, retain talent, and accelerate performance. The Carrot Principle reveals the groundbreaking results of one of the most in-depth management studies ever undertaken, showing definitively that the most successful managers provide their employees with frequent and effective recognition. Drawing on case studies from leading companies, including Disney, DHL, KPMG, and Pepsi Bottling Group, best-selling authors Gostick and Elton show how the transformative power of purpose-based recognition produces astonishing results. And they show how great managers motivate employees to excel by offering constructive praise and meaningful rewards, and in doing so achieve higher productivity, engagement, retention, and customer satisfaction. This exceptional program, sure to become a modern-day classic, presents the simple steps to becoming a Carrot Principle manager and building a recognition culture in your organization. Following these steps will make you a high-performance leader and take your team to a new level of achievement.

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The Carrot Principle: How the Best Managers use Recognition to Engage Their People, Retain Talent, and Accelerate Performance. Download the eBook for The Carrot Principle by Adrian Gostick, Chester Elton. Read excerpts, book reviews, & watch videos at Simon & Schuster. Find out more about The Carrot Principle by Adrian Gostick, Chester Elton at Simon & Schuster. Read book reviews & excerpts, watch author videos & more.

23 Jun - 5 min - Uploaded by BNETvideo In the Carrot Principle, author Chester Elton draws on one of the most in-depth management. 5 Aug - 23 min - Uploaded by VitalSmarts Video Chester Elton's keynote at the VitalSmarts REACH conference.

The Carrot Principle, our final one of the year, was selected by my Superintendent, and rightly so. Like me, you may have experienced a. The Carrot Principle How the Best Managers Use Recognition to Engage Their People, Retain Talent, and Accelerate Performance AUTHOR.

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