

Lets say you have a killer app idea for iPhone and iPad. Where do you begin? Head First iPhone and iPad Development will help you get your first application up and running in no time. Youll not only learn how to design for Apples devices, youll also master the iPhone SDK tools -- including Interface Builder, Xcode, and Objective-C programming principles -- to make your app stand out. Whether youre a seasoned Mac developer who wants to jump into the App store, or someone with strong object-oriented programming skills but no Mac experience, this book is a complete learning experience for creating eye-catching, top-selling iPhone and iPad applications. Install the iPhone OS SDK and get started using Interface Builder and XCodePut Objective-C core concepts to work, including message passing, protocols, properties, and memory managementTake advantage of iPhone OS patterns such as datasources and delegatesPreview your applications in the SimulatorBuild more complicated interactions that utilize multiple views, data entry/editing, and rotationWork with the iPhones camera, GPS, and accelerometerOptimize, test, and distribute your applicationWe think your time is too valuable to waste struggling with new concepts. Using the latest research in cognitive science and learning theory to craft a multi-sensory learning experience, Head First iPhone and iPad Development has a visually rich format designed for the way your brain works, not a text-heavy approach that puts you to sleep.

The Spanish Armadas (Penguin Classic Military History), The Truth About Babies, ROMANCE: Billionaire Romance: All Yours (Sexy and Funny Romantic Comedy, Mature Young Adult Romance) (The Billionaire Next Door Book 1), The Fakers, Freshwater Road, Parental Drug Use as Child Abuse,

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