

Eyes Wide Open: How to Make Smart Decisions in a Confusing World is Noreen Hertz's™ practical, cutting-edge guide to help you cut through the data deluge and make smarter and better choices, based on her highly popular TED talk. In this eye-opening handbook, the internationally noted speaker, economics expert, and bestselling author of IOU: The Debt Threat and Silent Takeover reveals the extent to which the biggest decisions in our lives are often made on the basis of flawed information, weak assumptions, corrupted data, insufficient scrutiny of others, and a lack of self-knowledge. To avert such disasters, Hertz persuasively argues, we need to become empowered decision-makers, capable of making high-stakes choices and holding accountable those who advise us. In Eyes Wide Open, she weaves together scientific research with real-world examples from Hollywood to Harry Potter, NASA to World War Two spies, to construct a path to more astute and empowered decision-making in ten clear steps. With a razor-sharp intellect and an instinct for popular storytelling, she offers counter-intuitive, actionable guidance for making better choices—whether you are a business-person, a professional, a patient, or a parent.

The Imagination And Other Essays (1883), Untold Secrets, Alternative Medicine (Need to Know), Surface and Underground Excavations: Methods, Techniques and Equipment, Elfquest: Shards #16,

Eyes Wide Open: How to Make Smart Decisions in a Confusing World by Hertz, Noreena Reprint edition () Paperback on dentalhealthmed.com *FREE* shipping. Eyes Wide Open: How to Make Smart Decisions in a Confusing World by Noreena Hertz — review. Noreena Hertz's book makes compelling. 17 Nov - 3 min - Uploaded by Vern Shorter Eyes Wide Open: How to Make Smart Decisions in a Confusing World independent, wise. Eyes Wide Open: How To Make Smart Decisions In A Confusing World, by Noreena Hertz. Omar Malik concurs with the considered advice on. Eyes Wide Open has ratings and 31 reviews. Andrea said: As a Eyes Wide Open: How to make smart decisions in a confusing world. An important book. Eyes Wide Open: How to Make Smart Decisions in a Confusing World by Noreena Hertz. A practical guide aims to show us all how to make.

Her latest book, Eyes Wide Open: How to Make Smart Decisions in a Confusing World, is her attempt to empower us to become confident and.

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