

Read Crowdfunding Campaigner Magazine now and find-out everything about funding trends, inspiring success stories and valuable lessons learnt. A wealth of benefits! There are many benefits of crowdfunding and the following captures why this is becoming a growing business opportunity: The benefits of crowdfunding are many but the following captures why this is becoming a growing business opportunity :

- Pitch to people from all over the world - the biggest funding resource.
- Bring your community together, including like-minded individuals, believers, loyal customers and avid supporters of your business.
- Share the risk among many, putting less financial pressure on just a few individuals.
- Engage with your believers even before your business launches.
- Exchange knowledge and challenge each other to make your plan even stronger.

Crowdfunding saw a real shift in 2015, with more people taking a closer interest in what is happening and how the industry is operating and this will continue further in 2016. A huge potential for everyone The "crowd"™ is much more sophisticated and a lot smarter than people give them credit for. In fact, crowdfunding is poised to become the next big investment trend. Given the relatively recent arrival of the crowdfunding wave to the market, its future iterations will be interesting to follow. In this issue of Crowdfunding Campaigner Magazine, we have focused on how women are playing a significant part in the growth of crowdfunding and how it is enabling women entrepreneurs to Gain Capital. We also reflect on the number of successful women entrepreneurs identifying the traits they all have in common and what to focus on to achieve business goals as a female entrepreneur. Last year we had many campaigns created by women that achieved their funding target with ease and can suggest that this route should be considered by women requiring funding. From our perspective crowdfunding has reinvigorated female business founders and allowed women to show the world their true capabilities.

THE SHORT STORIES OF ERNEST HEMINGWAY: The Short Happy Life of Francis Macomber; The Snows of Kilimanjaro; Up in Michigan; The Killers, Maya for Games: Modeling and Texturing Techniques with Maya and Mudbox, King Divas, The Highlanders Prize: Sparks fly when a Passionate Highland Laird kidnaps a Feisty Royal Heroine (The Sutherlands Book 1), Chapter 4, Plate Tectonics, California, Grade 6 (Focus on Earth Science), Hidden Evil: Eden Lost Book One (The Hunter Wars:Eden Lost 1),

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