

Berkshire Hathaway, the massive conglomerate that Warren Buffett built, is among the world's largest and most famous corporations. Yet, for all its power and celebrity, few people understand Berkshire, and many assume it cannot survive without Buffett. This book challenges that assumption. In a comprehensive portrait of the corporate culture that unites Berkshire's subsidiaries, Lawrence Cunningham unearths the traits that assure the conglomerate's perpetual prosperity. Riveting stories of each subsidiary's origins, triumphs, and journey to Berkshire reveal how managers generate economic value from intangibles like thrift, integrity, entrepreneurship, autonomy, and a sense of permanence. Berkshire Beyond Buffett explores not only what will happen to Berkshire after Buffett, but presents all of Berkshire behind Buffett, the inspiring managerial luminaries, innovative entrepreneurs, and devotees of deep values that define this esteemed organization. Whether or not you are convinced that Berkshire can endure without Buffett, the book is full of management lessons for small and large businesses, entrepreneurs, family firms, and Fortune 500 CEOs. Enjoy entertaining tales from Berkshire's 50 main subsidiaries, including Dairy Queen, GEICO, Benjamin Moore, Fruit of the Loom, BNSF, Justin, Pampered Chef, Marmon, Clayton Homes, FlightSafety, and more.

Vegetarian Pacific Northwest, Always, Outdoor Knots: A Waterproof Guide to Essential Outdoor Knots (Duraguide Series), Shakespeares Secret, Larry: A Biography of Lawrence D. Bell, The Coming of the King (Watchers Book 1), John of the Cross: Selected Writings (Classics of Western Spirituality (Paperback)), Scarred Beautiful,

Lawrence A. Cunningham. Berkshire Hathaway, the \$ billion conglomerate that Warren Buffett built, is among the world's largest and most famous. What will happen to Berkshire Hathaway when Warren Buffett is no longer around? In his new book, Berkshire Beyond Buffett: The Enduring Value of Values. Berkshire Beyond Buffett: The Enduring Value of Values. Berkshire Hathaway, the \$ billion conglomerate that Warren Buffett built, is among the world's largest and most famous corporations. In a comprehensive portrait of the corporate culture that unites Berkshire's subsidiaries. Berkshire Hathaway, the huge conglomerate that Warren Buffett built, is among the world's largest and most famous corporations. Yet few people understand. Berkshire Beyond Buffett: The Enduring Value of Values. Book Description: Berkshire Hathaway, the \$ billion conglomerate that Warren Buffett built, is among the world's largest and most famous corporations. Berkshire Hathaway is one of the most highly regarded corporations in the world. Much of its success comes from Warren Buffett and the. Berkshire Hathaway, the \$ billion conglomerate that Warren Buffett built, is among the world's largest and most famous corporations. Yet, for. 12 Dec - 93 min - Uploaded by stanfordlawschool On December 8, , Stanford's Arthur and Toni Rembe Rock Center for Corporate. The Hardcover of the Berkshire Beyond Buffett: The Enduring Value of Values by Lawrence Cunningham at Barnes & Noble. FREE Shipping. Lawrence A. Cunningham, Berkshire Beyond Buffett: The Enduring Value of Values. October 22, at pm by Guest Post Â· Lawrence A. Cunningham. Berkshire Beyond Buffett: The Enduring Value of Values. Berkshire Beyond Buffett: The Enduring Value of Values. Authors: Lawrence A. Cunningham; ISBN Berkshire Hathaway, the \$ billion conglomerate that Warren Buffett built, is among the world's largest and most famous corporations. Yet, for all its power and.

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